

clippings



February 2012

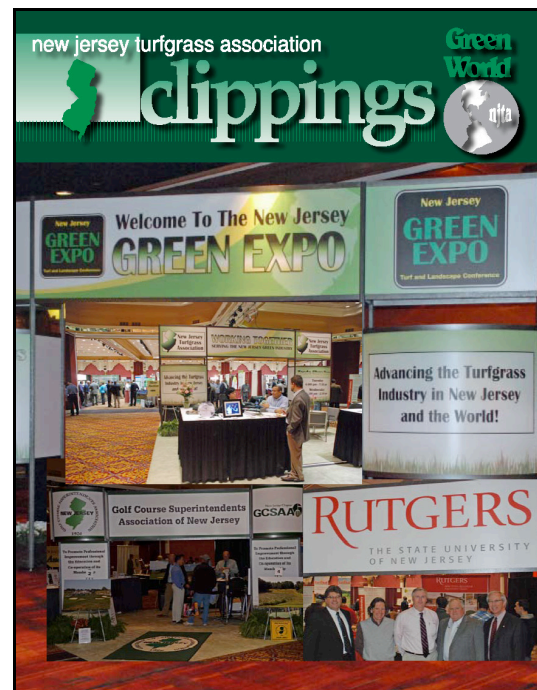
Dear Friends of NJTA,

Clippings & Green World, our quarterly magazine, is one of our successes and one of the valuable benefits of membership in the New Jersey Turfgrass Association. Members learn about upcoming events, read recaps about past events; **Green World** provides cutting-edge information about the turfgrass industry, written by members, professionals and professors at Rutgers University's Center for Turfgrass Science.

We continue to offer prime promotional space in **Clippings**. We have made some changes to our ad program this year – select your ad size and know that your company will be promoted in every issue; plus if you take a full page ad, your Patron Listing will be complimentary.

Reach out to a diverse community of members by placing your ad in **Clippings & Green World**.

1. Golf Course Superintendents
2. Landscape Contractors
3. Athletic Field Managers
4. Lawn Maintenance Services
5. School Grounds Managers
6. Parks and Recreation Managers
7. Cemetery Superintendents
8. Irrigation Contractors
9. Sod Growers
10. Nurserymen
11. Manufacturers, Distributors and Dealers
12. Commercial Suppliers
13. Turfgrass Students, Researchers and Educators



Help us help you grow your business by being one of the Advertisers and Patrons in **Clippings**. Please review the attached information and participate this year. We thank you for your continued support of the New Jersey Turfgrass Association. Contact our Executive Director, Cece Peabody, for additional details or questions: (973) 812-6467 or by email: execdirector@njturfgrass.org. We look forward to another successful year with your support. Thanks!

Warm regards,

Matthew Sweatlock
President, NJTA

Dr. Bruce Clarke
Director, Rutgers Center for Turfgrass Science